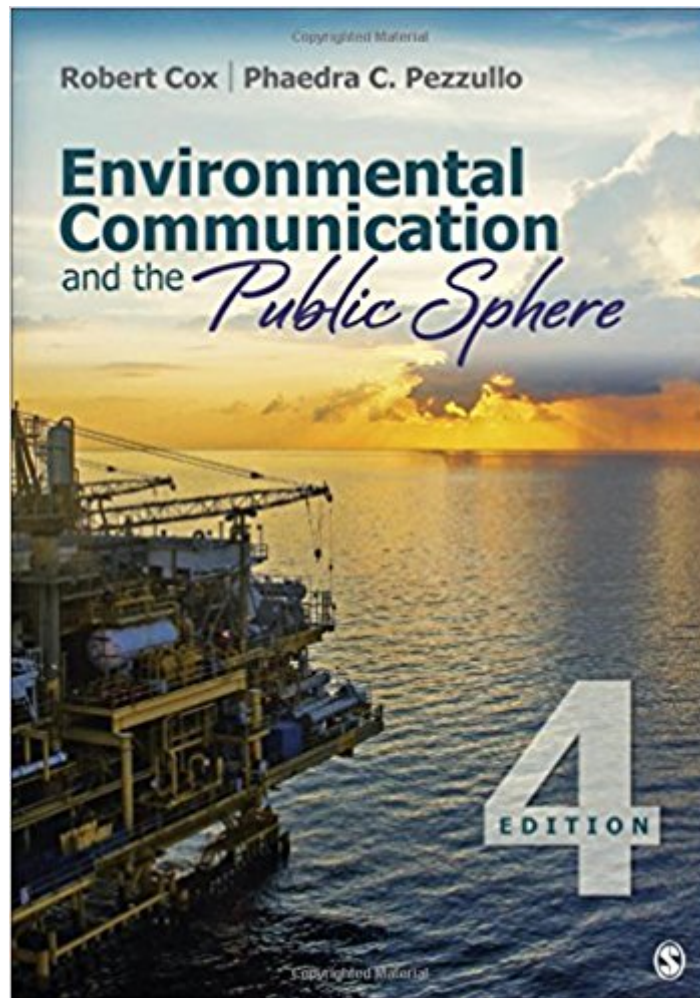




Ebook Directory
the best source of ebook

The book was found

Environmental Communication And The Public Sphere



Synopsis

The Fourth Edition of *Environmental Communication and the Public Sphere* remains the only comprehensive introduction to the growing field of environmental communication, ranging from an historical overview of key terms to important legal and technological developments. This innovative book focuses on how human communication influences the way we perceive and act in the environment. It also examines how we interpret environmental "problems" and decide what actions to take with regard to the natural world. Three-time president of the Sierra Club, the largest environmental group in the United States, lead author Robert Cox leverages his vast experience to offer insights into the news media, Congress, environmental conflict, advocacy campaigns, and other real-world applications of environmental communication. New coauthor Phaedra Pezzullo brings two decades of applied experience working with grassroots environmental justice and health organizations, citizen advisory boards, and student-led campaigns, as well as her internationally recognized research on toxic pollution, social injustices, public advocacy, and more. The authors introduce the reader to the major areas, terms, and debates of this evolving field. The Fourth Edition incorporates major revisions that include four new chapters on visual and popular culture, digital media and activism, the sustainability of college and corporation campuses, and the legal "standing" of citizens and nature. Updates throughout the text draw on timely topics including visual communication used in climate science campaigns, fracking and challenges to the right to know, plastic bag bans, consumer apps, digital activism for environmental justice, green marketing, and arguments on giving legal rights to nonhuman entities from dolphins to rivers.

Book Information

Paperback: 440 pages

Publisher: SAGE Publications, Inc; 4 edition (May 13, 2015)

Language: English

ISBN-10: 1483344339

ISBN-13: 978-1483344331

Product Dimensions: 9.8 x 7 x 0.7 inches

Shipping Weight: 1.5 pounds (View shipping rates and policies)

Average Customer Review: 4.5 out of 5 stars 2 customer reviews

Best Sellers Rank: #26,924 in Books (See Top 100 in Books) #19 in Books > Business & Money > Economics > Sustainable Development #21 in Books > Textbooks > Business & Finance > Business Development #46 in Books > Business & Money > Economics >

Customer Reviews

"This is the best undergraduate text devoted to environmental communication. It's the standard book for an introduction to the field." --Jeffrey L. Courtright

"Environmental Communication and the Public Sphere engages a medley of terms, frames, and controversies that are useful for fusing theory and practice. The authors address an impressive breadth of material and numerous case studies that provide depth and context-specific opportunities for critical thinking and engaged learning. Well-researched texts of this quality are essential for providing students and faculty with the communication savvy necessary for imagining and enacting environments that are conducive to human and planetary thriving amidst our colliding ecological crises. I have relied on the 3rd and 4th editions of this textbook in my previous Communicating Sustainability classes and look forward to using the next edition."--Kathleen M. de Onis

"This is a great text that clearly explains a difficult concept and then provides several examples of how it permeates society via the ways we communicate about the natural world and our role in it."--Damon M. Hall

"In the field of environmental communication, Pezzullo and Cox's text is fundamental. With tremendous breadth and depth, it offers both contemporary and historical public discourse on the complicated fight for environmental protections. Students find this text book enlightening and highly readable given the many opportunities for engagement in contemporary issues provided in text blocks throughout the book."--Jennifer L. Adams

"This interdisciplinary overview is an accessible introduction to environmental communication. The careful grounding in rhetorical and media theory is especially helpful, and the many current case studies are interesting and informative. This book is valuable for students of environmental science and policy as well as environmental activists."

"This is the best undergraduate text devoted to environmental communication. It's the standard book for an introduction to the field." -- (Jeffrey L. Courtright)

"Environmental Communication and the Public Sphere engages a medley of terms, frames, and controversies that are useful for fusing theory and practice. The authors address an impressive breadth of material and numerous case studies that provide depth and context-specific opportunities for critical thinking and engaged learning. Well-researched texts of this quality are essential for providing students and faculty with the communication savvy necessary for imagining and enacting environments that are conducive to human and planetary thriving amidst our colliding ecological crises. I have relied on the 3rd and 4th editions of this textbook in my previous Communicating Sustainability classes and look

forward to using the next edition." (Kathleen M. de OnÃfÃ-s)"This is a great text that clearly explains a difficult concept and then provides several examples of how it permeates society via the ways we communicate about the natural world and our role in it." (Damon M. Hall)"In the field of environmental communication, Pezzullo and CoxÃçâ ãâ„çs text is fundamental. With tremendous breadth and depth, it offers both contemporary and historical public discourse on the complicated fight for environmental protections. Students find this text book enlightening and highly readable given the many opportunities for engagement in contemporary issues provided in text blocks throughout the book." (Jennifer L. Adams)"This interdisciplinary overview is an accessible introduction to environmental communication. The careful grounding in rhetorical and media theory is especially helpful, and the many current case studies are interesting and informative. This book is valuable for students of environmental science and policy as well as environmental activists." (Joan Faber McAlister) --This text refers to an alternate Paperback edition.

No Comments

Great book for a great class.

[Download to continue reading...](#)

Environmental Communication and the Public Sphere Hindu Pluralism: Religion and the Public Sphere in Early Modern South India (South Asia Across the Disciplines) City of Rhetoric: Revitalizing the Public Sphere in Metropolitan America Health Communication: From Theory to Practice (J-B Public Health/Health Services Text) - Key words: health communication, public health, health behavior, behavior change communications Communication and Communication Disorders: A Clinical Introduction (4th Edition) (Allyn & Bacon Communication Sciences and Disorders) Communication, Media, and Identity: A Christian Theory of Communication (Communication, Culture, and Religion) Norton's Star Atlas and Telescopic Handbook; Covering the whole Star Sphere, and showing over 9000 Stars, Nebulae, and Clusters; with Descriptive Lists of Objects mostly suitable for Small Telescopes; Notes on Planets, Star Nomenclature, etc. Harmonic Analysis on Symmetric SpacesÃçâ ãâ çEuclidean Space, the Sphere, and the PoincarÃfÃ© Upper Half-Plane Aikido and the Dynamic Sphere: An Illustrated Introduction Environmental Health: From Global to Local (Public Health/Environmental Health) Sphere Non-Euclidean Adventures on the LÃfÃ©nÃfÃ¼rt Sphere Strategic Public Relations Management: Planning and Managing Effective Communication Campaigns (Routledge Communication Series) Organizational Behavior and Public Management, Third Edition, Revised and Expanded (Public Administration and Public Policy)

Globalism and Comparative Public Administration (Public Administration and Public Policy) Public Administration and Law, Third Edition (Public Administration and Public Policy) Labor Relations in the Public Sector, Fifth Edition (Public Administration and Public Policy) Garbage and Recycling: Environmental Facts and Experiments (Young Discoverers: Environmental Facts and Experiments) Environmental Engineering and Sanitation (Environmental Science and Technology: A Wiley-Interscience Series of Texts and Monographs) Toward Sustainable Communities: Transition and Transformations in Environmental Policy (American and Comparative Environmental Policy)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)